



THE SEVEN WONDERS OF LIFE INSURANCE

If someone asked you to name the Seven Wonders of the World, could you? The one that pops into most people's mind is the pyramids at Giza. These ancient wonders, have succumbed to the ravages of time.

Why are the pyramids such an enduring symbol? Their grand presence, of course, is a clear reason—they rise up majestically out of the desert. Their iconic shape is another—their strong, solid bases have ensured that these ancient structures are still here today. *Perhaps that is a lesson for creating an enduring financial strategy: Create a strong base with a fundamental tool; a life insurance, plan.*

MOST PEOPLE DON'T PLAN TO FAIL, THEY FAIL TO PLAN. Life insurance should serve as the foundation of your family's financial security, helping to ensure that your loved ones will be alright financially even if something were to happen to you. If you are a business owner or in a partnership, business life policies can be imperative to ensuring ongoing financial strength.

THE TIME TO PLAN IS NOW! It's the perfect time to think about all the wondrous things that life insurance can do for your family or business. But that can only happen if you have done the proper planning. So don't wait another minute; schedule time to meet with our life insurance professionals to make sure that you have the right amount and type of insurance to protect the ones you love or protect a solid financial business plan.

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Resource: LIFE (a non profit organization)

SEVEN IMPORTANT LIFE INSURANCE INVESTMENT RETURNS

1. Buys time

This allows your designated beneficiary to focus on their grief by helping to pay for the funeral and other final expenses. Businesses can be financially overwhelmed with your loss and face some serious challenges.

2. Provides a fresh start

This enables loved ones to start with a clean slate by helping to pay off credit card bills, mortgage and provide a monthly income. Money also will buy time to reorganize and restructure the loss of a key contributor to your business.

3. Generates income

Helps replace lost income for years to come so that surviving family members can continue to pay for life's necessities. With the loss of a key business member, the policy will generate replacement of lost income and future plans.

4. Offers flexibility

This gives a surviving spouse the chance to take time off from work or to switch to a job that offers a more flexible work schedule. For business, it buys time to reorganize and find the best strategy possible for structuring the business plan.

5. Creates opportunities

Can provide funding to start a business, or pay for schooling so surviving family members can train for a new career which can enhance the financial future and opportunities of business strength.

6. Funds the future

This offers a way to fund longer-range goals like a college education for the kids or a secure retirement for a surviving spouse. It also assists the business and meets long range goals.

7. Leaves a legacy

Gives parents a chance to leave future generations with the legacy of long-term financial security. It also creates a stronger financial base for business perpetuation.